

## WOMEN LEADERSHIP INFLUENCER AWARDS

5<sup>TH</sup> May, 2021

The awards will recognize individuals and companies that have shown commitment to promoting women in the workforce in order to encourage greater gender equality and drive stronger business. It will recognize corporations and organizations that have moved women into top executive positions and created a culture that identifies, promotes and nurtures successful women.

It will also accord women who are change makers, pioneers across industries and the women who are innovators of technology.

### Nomination Process & Criteria

All nominations filed are researched and thoroughly evaluated by the Jury members to the entire event who personally contact each nominee/ nominee company to understand their nomination and rank them on a set of pre-decided parameters.

### Steps for filling your nomination:

1. Choose the categories you would like to nominate
2. Register your details with us mentioning the categories in which you would like to file in your nomination/s.
3. Nomination write – up supporting each category to be submitted in soft copy format along with the nomination fees
4. Deadline for submitting your nomination write up is 15<sup>th</sup> March, 2021
5. Nomination fee per category –  
Individual Categories: 1 category: 7,000/-  
2 categories: 10,000/-  
  
Organizational Categories: 1 category: 9,000/-  
2 categories: 15,000/-

### Individual Categories:

- **Women Influencer CIO/CTO/CMO/CHRO/CXO/CDO/COO of the year**  
Category write up requisite:  
✚ C suite executive with more than 14 years of total experience in the industry
- **Women Influencer Rising CIO/CTO/CMO/CHRO/CXO/CDO/COO of the year**  
Category write up requisite:  
✚ Manager or higher: between 9 - 13 years of total experience in the industry
- **Women Influencer Entrepreneur of the year**  
Category write up requisite:  
✚ Co-Founders/ Founders/ CEO's  
✚ Details about the company formed & the journey to Entrepreneurship  
✚ Innovation & value creation in the area of expertise and for the employees
- **Women Influencer Leader/ Innovator/ Disruptor of the year**
- **Women Influencer Rising Star of the year (Age 28 to 35 years)**  
Category write up requisite:  
✚ Age – 28 to 35 years

- **Global Women Influencer of the year**

Category write up requisite:

- ✚ Manager or Higher who has a global work experience in the respective field

- **Women Influencer Personality of the year**

Category write up requisite:

- ✚ The individual has made a impact in the society with some social initiatives

- **Women Influencer Business Woman of the year**

Category write up requisite:

- ✚ Women of excellence who has created a line of business with exceptional strategies that showed successful results

### Overall Write up Requisite

The nomination should be around 2000 words (A4 – 3 to 4 pages max)

- Individual achievements as to how you reached the position
- Industry/Internal recognitions, if any
- Last three year's growth path as an individual & 1 year as a team
- ROI delivered during this period in individual capacity / team effort over projects implemented in your organization
- Any other relevant point which substantiates this nomination

### Supporting Materials:

Could add separately any other element which supports your nomination in brief. Include supporting materials such as graphs, tables, pictures, screenshots, campaigns etc. that you feel supports your nomination entry

### Organizational Categories:

- **Best Company for Advancement of Women**

Category write up requisite:

- ✚ The company has advancement of women to senior leadership roles
- ✚ Promotion of D&I
- ✚ Policies & Training programs conducted

- **Best Company with Reforms to promote Gender Equality**

Category write up requisite:

- ✚ The company has a healthy balance of female talent across the organization & departments (Junior to Senior)
- ✚ Hiring policies aimed at avoiding gender biasness
- ✚ Promotion of D&I
- ✚ Policies & Training programs conducted

- **Best Place with flexible work policies**

Category write up requisite:

- ✚ Policies of customised & compressed work schedule, telecommunication & special arrangements in general & Covid -19 times.
- ✚ Leave policies

- **Best Company to work for “Working Moms”**

Category write up requisite:

- ✚ Policies of equalised Parental leaves that enables women to succeed in their professional role with consideration of their personal roles

### Overall Write up Requisite

Your entry / write – up should comprise three sections – **the Summary, the Main Entry and Supporting Materials.**

#### **Summary:**

The most important part of your entry is the 500 words (A4 – 1 page) description in bullet form summarizing the key points of your entry. This is very useful to provide an overview to the jury members for better understanding of your nomination filed.

#### **Main entry:**

Your main entry must be to a maximum of 2,000 words (maximum two pages of A4) in the Question and Answer format outlined below (use the questions as section headings):

1. Brief history about the company, management team and services / products / solutions offered
2. Description of the area for which your company is entering this award category
3. Work undertaken and success achieved in the past 12 months and plans for the future
4. Why your company should be shortlisted in the top 3 nominees to compete in the category filed
5. Which 3 measurements of success best indicate why your company should be the winner in the category filed
6. Employee testimonials

(Kindly note that in case your write-up is exceeding 3 – 4 pages then point no. 1 can be ignored. We do not require a very large write-up as it becomes difficult for the research agency and also the advisory council to go through the same. A crisp and to the point write-up would more than suffice to take this ahead.)

#### **Supporting Materials:**

Could add separately any other element which supports your nomination in brief. Include supporting materials such as graphs, tables, pictures, screenshots, campaigns etc. that you feel supports your nomination entry

The Last date of submitting the Write up is **12th April, 2021.**

#### **To nominate - get in touch with us**

If you have any questions about the nomination process, please get in touch with the undersigned

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