

D2C

Direct To Consumer CONCLAVE 2023

Powered by



15th FEB, 2023
Novotel Juhu,
Mumbai



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Communicate,
Position, Learn, &
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D2C Community



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Direct To Consumer CONCLAVE 2023

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AGENDA

09.00 am – 09.50 am Registration & Networking

09.50 am – 10.00 am Welcome Address

10.00 am – 11.00 am Leadership Panel

Theme: Decoding the Speeding Trends & The Future of D2C Industry



Mr. Ajay Rao (Moderator)
Founder & CEO
Emiza Inc.



Mr. Aashish Batra
Co-Founder
myPAPERCLIP



Mr. Akshay Varma
Co-Founder
Beco



Mr. Kshitij Ladia
Co-Founder & COO
Almo



Mr. Anurag Kedia
Co-Founder
Pilgrim



Mr. Saanket Pendke
Co-Founder
Nutrizoe



Mr. Akash Valia
MD (Docon)
API Holdings



Mr. Gaurav Zatakia
Founder, CEO
Flo Mattress



Mr. Aashutosh Taparia
Business Head
Big Basket



Ms. Saloni Anand
Co-Founder
traya.health

11.00 am – 11.30 am Tea /Coffee Networking Break

11.30 am – 11.45 am TBA

11.45 am – 12.45 pm

Metaverse Discussion

Theme: Omni First India: Future of Retail in the Age of Metaverse



Mr. Agnes Raja George
(Moderator)
Founder
De Moza



Mr. Sneh Jain
Co-Founder & MD
The Baker's Dozen



Ms. Mansi Gupta
Founder & CEO
Tjori.com



Mr. Sandipan Ghosh
Business Head
Dairy & Frozen
Reliance Consumer
Products



Mr. Abhilash Reddy D
MD & Co-Founder
Nutralitus



Ms. Jeevika Tyagi
Co-Founder & CEO
aastey



Ms. Rashi Menda
Founder & CEO
IS.U



Mr. Anand Agarwal
Founder & CEO, *By Nature*
and Brand Strategist
Super Cluster Pi



Mr. Aditya Sanghavi
Founder & CEO
Snackible

12.45 pm – 01.30 pm

Lunch Break

01.30 pm – 02.30 pm

CMO Dialogues

Keeping the Customer First - Reengineering the Digital
Organization to Better Serve Your Customers



Mr. Barada Sahu
(Moderator)
Co-Founder & CEO
Mason



Mr. Vinayak Aggarwal
Founder & CEO
BiteSpeed



Ms. Sunaina Haldar
VP - Marketing
SleepyCat



Mr. Arjun Rastogi
Co-Founder
Naagin



Ms. Rachana Gupta
Co-Founder
Gynoveda



Mr. Sahil Gupta
Co-Founder
MyMuse



Dr. Drishti Anand
Co-Founder
LetsDressUp



Ms. Binal Shah
CMO
Macmerise



Mr. Arjun Shah
CMO
Setu Nutrition

02.30 pm – 03.25 pm Panel Discussion

Theme: Building D2C Brands of the Future



Mr. Priy Ranjan
(Moderator)
Co-Founder & CEO
Shopflo



Mr. Arjun Doshi
Co-Founder
Cuddles for Cubs



Ms. Supriya Shirsat Satam
Founder & CEO
FOReT



Ms. Iffat Jivan
Business Head
Ed-a-Mamma



Mr. Hitesh Rathi
Founder
Aadvik Foods



Mr. Aditya Agarwal
Co-Founder
Campus Sutra



Mr. Akash Sharma
Co-Founder & CEO
Farmley



Mr. Akash Wadhvani
Co-Founder
OatMlk



Mr. Siddharth Dugarwal
Founder- CEO
Snitch.co.in



Mr. Sarvesh Pande
Co-Founder & Director
DearCows

03.25 pm – 04.20 pm Panel Discussion

Theme: What Does it Take to Build a Profitable D2C Business:
Growth, Customer Satisfaction and User Retention Strategies in
the D2C World



Ms. Shweta Srivastava
(Moderator)
Chief CX Officer
Tata CLiQ



Ms. Deepika Christina
Customer Success - India
CM.com



Mr. Chris Higgins
SVP - Marketing
Netcore Cloud



Mr. Satish Singh
Founder & CEO
JOKER & WITCH



Mr. Kishore Indukuri
Founder & CEO
Sids Farm Pvt. Ltd.



Mr. Dhruv Toshniwal
CEO
The Pant Project



Mr. Aditya Khanna
Co-Founder
assemblytravel.com



Mr. Chirag Mavani
CFO
The Souled Store



Mr. Piyush Agarwal
Head - Supply Chain
Pepperfry

04.20 pm – 04.45 pm Tea / Coffee & Networking Break

04.45 pm – 05.40 pm Fireside Chat

Theme: Future is Now – How Leaders are Rebuilding a Better Retail Today for a Strong and Sustainable Future



Mr. Jasjit Sethi
(Moderator)
CEO
TCI Supply Chain Solutions



Ms. Kirti Poonia
Co-Founder
Relove



Ms. Chaitsi Ahuja
Founder & CEO
Brown Living



Mr. Ravi Kallayil
CEO & Co-Founder
Plaeto



Ms. Sushruthi Krishna
Founder
Saaki



Mr. Agnim Gupta
Principal: Tech & Growth
Amrutam



Mr. Pradeep Krishnakumar
Co-Founder
Zouk



Mr. Sanjay Vakharia
Co-Founder & CEO
Spykar Lifestyles

05.40 pm – 06.35 pm Fireside Chat

Theme: Creating Brands for the Next Decade of Consumption
The Evolving D2C Industry going Phygital and What the Future Holds for these Brands



Ms. Piyali Chatterjee
(Moderator)
SVP – CX/UX Practice Lead
Hansa Research



Mr. Palash Agrawal
Director
Vedas Exports Pvt. Ltd.



Ms. Jovita Mascarenhas
Co-Founder
Bartisans



Ms. Neerja Lakhani
Co-Founder
Inner Sense Lingerie



Ms. Amrita Vaswani
Founder & CEO
Bdiapers



Mr. Vaibhav Raghuwanshi
Founder & CEO
Himalayan Organics



Mr. Gaurav Khemka
Founder & CEO
Polka Pop Sparkling Water



Mr. Yash Kotak
Co-Founder
BOHECO



Mr. Jash T Shah
Co-Founder & CEO
Get A Whey

07.00 pm Onwards

D2C Brand Leadership Awards

Silver Partner



Associate Partner



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Presents



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Novotel Juhu,
Mumbai

JURY MEMBERS



Ms. Priya Gilbile
COO
Manipal Cigna
Health Insurance



Mr. Jasjit Sethi
CEO
TCI Supply Chain
Solutions



Ms. Preeti Vyas
President & CEO
Amar
Chitra Katha Pvt. Ltd.



Mr. Ajay Rao
Founder & CEO
Emiza Inc.



Mr. Sudipta Ghosh
Partner
PwC India



Mr. Swapnil Sawant
SVP & Head – Loyalty
Kotak Mahindra Bank



Ms. Ronita Mitra
Founder &
Chief Strategist
Brand Eagle Consulting



Mr. Kayzad Hiramaneek
COO
Edelweiss Tokio Life
Insurance



Ms. Piyali Chatterjee
SVP – CX/UX Practice
Lead
Hansa Research



Ms. Padma Gupta
Director – HR & CX
Hafele India Pvt. Ltd.



Mr. Prakash Dadlani
SVP Capability
Customer Centricity,
Customer Insight &
Brand Development
Aditya Birla Group



Mr. Francis Rodrigues
SVP – eCommerce &
Digital Marketing
HDFC Life



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